

The logo for DLAB features a stylized green 'D' composed of several small squares, followed by the letters 'LAB' in a white, bold, sans-serif font. The background of the entire image is dark with abstract, glowing light trails in yellow and white, suggesting digital data or network connections.

DLAB

EDUCATING THE
NEXT GENERATION
OF DIGITAL
INNOVATORS

tu technische universität
dortmund

THE DLAB OFFERS DEEP INSIGHTS INTO ENTREPRENEURIAL PROCESSES AND INNOVATIONS WITHIN 3 SEMESTERS



What is the DLAB?

- **3 semester program** for master students (or after 4th bachelor semester) from all departments
- **Extracurricular program** to acquire skills on **digital business building**
- **Opportunity to connect** with students from other faculties, companies and startups



Obtain the „Certificate in Digital Technology Management“



1. Corporate Digital Innovation



Innovate like a corporate

- Work in teams with firms on real challenges to **drive innovation**
- Analyze industry trends and derive **business opportunities**
- Get support from **industry experts** for first-hand insights

2. Lean start-up seminar



Learn how to found a startup

- Learn how start-ups develop **innovations and new products**
- Develop **business ideas** from idea to final market entry
- Get to know **investors, founders** and their thinking

3. Venture Creation Project



Create your own startup

- Turn your acquired **knowledge into action**
- Work on your own **business idea**
- If you like - **start to run your own company**

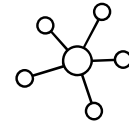


DLAB workshops + social events (pitch training, company presentation, fun events...)

WHAT CAN YOU GET OUT OF IT: HANDS-ON ENTREPRENEURIAL EXPERIENCE FOR STUDENTS WITH DIVERSE BACKGROUNDS



Connect with students from other faculties



Network with innovative firms and professionals



Meet and learn from successful founders



Work on your business and startups skills



Team up, work together and have fun!



Boost your resume with the **Certificate in Digital Technology Management**

The last-minute application window to join the DLAB in SoSe24 closes 15.04.24

SCAN THE QR CODE

OR CONTACT US DIRECTLY



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