



## **Process Performance Management**

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Virtual Lecture Series on BPM – TU Dortmund

## Introduction

#### The BPM Lifecycle



© M. Dumas et al. Fundamentals of BPM, Springer-Verlag, 2013

## Introduction

## **Process Performance Indicators**

## What are performance indicators?

# The attendance to lectures must be increased in 15% before the end of this semester.

#### **Key Performance Indicator**

Key performance indicators (KPIs) are **quatifiable metrics** that an organization uses to evaluate its **performance** in terms of meeting its **strategic**, **tactic and operational goals**.

[A. Neely et al., 2005]

#### **Process Performance Indicator (PPI)**

Process performance indicators (PPIs) are **quantifiable metrics** that measure business activity against a **goal**. They allow an evaluation of the **efficiency and effectiveness** of business processes and can be measured directly by **data generated within the process flow** and are aimed at the process controlling and continuous optimization.

[G. Chase et al., 2011]

#### Some examples







## What are they for?

#### **Process Performance Indicator (PPI)**

Process performance indicators (PPIs) are **quantifiable metrics** that measure business activity against a **goal**. They allow an evaluation of the **efficiency and effectiveness** of business processes and can be measured directly by **data generated within the process flow** and are **aimed at the process controlling and continuous optimization**.

[G. Chase et al., 2011]









- What is important?
- How to get it?
- Motivation





## Introduction Process Performance Indicators Process Performance Management

## Why should we manage process performance?

#### **Performance Measurement Models**











Balanced Scorecard (Kaplan & Norton, 1996)

Performance measurement matrix (Keagan et al.)

Performance pyramid (Lynch and Cross)

Performance prism (Adams & Neely, 2002)



- They provide a global vision of WHAT should be measured in an organization (e.g. financial perspective, customer perspective, internal business process perspective, learning and growth perspective)
- It's important to measure process performance (besides other perspectives)

## How should we manage process performance?





Set of indicators with their associated targets













Performance planning

Gathering data, observing and documenting

Performance diagnosis



Performance improving



Action and followup



Conclusions on performance improvement and plan execution





Gathering data, observing and documenting



Performance diagnosis



Performance improving



Action and followup



Set of indicators with their associated targets

## What PPIs should I define?

## Process performance indicators are multi-dimensional



Brand and Kolk, 1995

Dumas et al., 2013



Cycle time Waiting time Service time



## Processing, management or support cost Activity cost Unit cost



Product or service meets expectations Promises made to clients are fulfilled Documents and data ara properly managed Decisions made are correct...



Capacity to execute new tasks Capacity to adapt to different workloads Capacity to change rules/assignments

#### However, one may found different classifications




#### Let's take this quality metric...

#### Product or service meets expectations







#### An indicator has to be **specific**

# For a Make-to-Order process, product or service that meets expectations could be...



If the products ordered are the products provided and the quantities ordered match the quantities provided



If the location, specified customer entity and delivery time ordered are met

<b>~</b>	
<b>~</b>	-
1	
1	

If documentation supporting the order is accurate, complete and on time



If it is delivered on specification, with no damage and accepted by the customer

#### **Another example**

Cycle time

### Average cycle time Cycle time variance Percentage of cases with cycle time less than 5 days



# For a Make-to-Order process, product or service that meets exepectations could be...



If the products ordered are the products provided and the quantities ordered match the quantities provided



If the location, specified customer entity and delivery time ordered are met

_	_
1	-1
1	-1
1	-1
1	-1

If documentation supporting the order is accurate, complete and on time



If it is delivered on specification, with no damage and accepted by the customer

#### Wait a minute...

# How do we measure that the order is delivered on specification, with no damage and accepted by the customer?

# We need to **operationalize** the metrics for our processes and information systems

#### For example

How do we measure that the order is delivered on specification, with no damage and accepted by the customer?



No return activity is done by the customer after delivery

# What if we have an event log as data source for computing our metrics?

#### Since event logs are a very common way of learning the behaviour of a process

#### What can we measure in an event log?

#### Which information do we have from an event log?

	amount	org:resource	dismissal	:oncept:name	vehicleClass	totalPaymentAmount	lifecycle:transition	time:timestamp	article	points	case:concept:name	xpense	notificationType	lastSent
0	35.0	561	NIL	Create Fine	A	0.0	complete	2006-07-23 22:00:00+00:00	157.0	0.0	A1	NaN	NaN	NaN
1	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2006-12-04 23:00:00+00:00	NaN	NaN	A1	11.0	NaN	NaN
2	35.0	561	NIL	Create Fine	А	0.0	complete	2006-08-01 22:00:00+00:00	157.0	0.0	A100	NaN	NaN	NaN
3	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2006-12-11 23:00:00+00:00	NaN	NaN	A100	11.0	NaN	NaN
4	NaN	NaN	NaN	Insert Fine Notification	NaN	NaN	complete	2007-01-14 23:00:00+00:00	NaN	NaN	A100	NaN	Ρ	Р
5	71.5	NaN	NaN	Add penalty	NaN	NaN	complete	2007-03-15 23:00:00+00:00	NaN	NaN	A100	NaN	NaN	NaN
6	NaN	NaN	NaN	Send for Credit Collection	NaN	NaN	complete	2009-03-29 22:00:00+00:00	NaN	NaN	A100	NaN	NaN	NaN
7	36.0	561	NIL	Create Fine	A	0.0	complete	2007-03-08 23:00:00+00:00	157.0	0.0	A10000	NaN	NaN	NaN
8	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2007-07-16 22:00:00+00:00	NaN	NaN	A10000	13.0	NaN	NaN
9	NaN	NaN	NaN	Insert Fine Notification	NaN	NaN	complete	2007-08-01 22:00:00+00:00	NaN	NaN	A10000	NaN	Ρ	Р
10	74.0	NaN	NaN	Add penalty	NaN	NaN	complete	2007-09-30 22:00:00+00:00	NaN	NaN	A10000	NaN	NaN	NaN
11	NaN	NaN	NaN	Payment	NaN	87.0	complete	2008-09-08 22:00:00+00:00	NaN	NaN	A10000	NaN	NaN	NaN
12	36.0	537	NIL	Create Fine	А	0.0	complete	2007-03-18 23:00:00+00:00	157.0	0.0	A10001	NaN	NaN	NaN

Activity

Timestamp

Case ID

#### Time measures (e.g. Time between "Create Fine" and "Add Penalty")

Time

#### 226 days 1 hour

205 days 23 hours

	amount	org:resource	dismissal	concept:name	vehicleClass	totalPaymentAmount	lifecycle:transition	time:timestamp	article	points	case:concept:name	
0	35.0	561	NIL	Create Fine	A	0.0	complete	2006-07-23 22:00:00+00:00	157.0	0.0	A1	
1	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2006-12-04	NaN	NaN	A1	
2	35.0	561	NIL	Create Fine	A	0.0	complete	2006-08-01 22:00:00+00:00	157.0	0.0	A100	
3	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2006-12-11 23:00:00+00:00	NaN	NaN	A100	
4	NaN	NaN	NaN	Insert Fine Notification	NaN	NaN	complete	2007-01-14 23:00:00+00:00	NaN	NaN	A100	
5	71.5	NaN	NaN	Add penalty	NaN	NaN	complete	2007-03-15 23:00:00+00:00	NaN	NaN	A100	
6	NaN	NaN	NaN	Send for Credit	NaN	NaN	complete	2009-03-29	NaN	NaN	A100	
7	36.0	561	NIL	Create Fine	A	0.0	complete	2007-03-08 23:00:00+00:00	157.0	0.0	A10000	1
8	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2007-07-16 22:00:00+00:00	NaN	NaN	A10000	
9	NaN	NaN	NaN	Insert Fine Notification	NaN	NaN	complete	2007-08-01 22:00:00+00:00	NaN	NaN	A10000	
10	74.0	NaN	NaN	Add penalty	NaN	NaN	complete	2007-09-30 22:00:00+00:00	NaN	NaN	A10000	
11	NaN	NaN	NaN	Payment	NaN	87.0	complete	2008-09-08 22:00:00+00:00	NaN	NaN	A10000	
12	36.0	537	NIL	Create Fine	A	0.0	complete	2007-03-18 23:00:00+00:00	157.0	0.0	A10001	

#### **Count measures (e.g. Number of "Add Penalty")**

Count

0

1

1

	amount	org:resource	dismissal	concept:name	vehicleClass	totalPaymentAmount	lifecycle:transition	time:timestamp	article	points	case:concept:name
0	35.0	561	NIL	Create Fine	A	0.0	complete	2006-07-23 22:00:00+00:00	157.0	0.0	A1
1	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2006-12-04	NaN	NaN	A1
2	35.0	561	NIL	Create Fine	A	0.0	complete	2006-08-01 22:00:00+00:00	157.0	0.0	A100
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4	NaN	NaN	NaN	Insert Fine Notification	NaN	NaN	complete	2007-01-14 23:00:00+00:00	NaN	NaN	A100
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6	NaN	NaN	NaN	Send for Credit	NaN	NaN	complete	2009-03-29	NaN	NaN	A100
7	36.0	561	NIL	Create Fine	A	0.0	complete	2007-03-08 23:00:00+00:00	157.0	0.0	A10000
8	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2007-07-16 22:00:00+00:00	NaN	NaN	A10000
9	NaN	NaN	NaN	Insert Fine Notification	NaN	NaN	complete	2007-08-01 22:00:00+00:00	NaN	NaN	A10000
10	74.0	NaN	NaN	Add penalty	NaN	NaN	complete	2007-09-30 22:00:00+00:00	NaN	NaN	A10000
11	NaN	NaN	NaN	Payment	NaN	87.0	complete	2008-09-08 22:00:00+00:00	NaN	NaN	A10000
12	36.0	537	NIL	Create Fine	A	0.0	complete	2007-03-18 23:00:00+00:00	157.0	0.0	A10001

#### Data measures (e.g. Value of "amount")

35

71,5

74

	amount	org:resource	dismissal	concept:name	vehicleClass	totalPaymentAmount	lifecycle:transition	time:timestamp	article	points	case:concept:name (
0	35.0	561	NIL	Create Fine	А	0.0	complete	2006-07-23 22:00:00+00:00	157.0	0.0	A1
1	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2006-12-04	NaN	NaN	A1
2	35.0	561	NIL	Create Fine	A	0.0	complete	2006-08-01 22:00:00+00:00	157.0	0.0	A100
3	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2006-12-11 23:00:00+00:00	NaN	NaN	A100
4	NaN	NaN	NaN	Insert Fine Notification	NaN	NaN	complete	2007-01-14 23:00:00+00:00	NaN	NaN	A100
5	71.5	NaN	NaN	Add penalty	NaN	NaN	complete	2007-03-15 23:00:00+00:00	NaN	NaN	A100
6	NaN	NaN	NaN	Send for Credit	NaN	NaN	complete	2009-03-29	NaN	NaN	A100
7	36.0	561	NIL	Create Fine	A	0.0	complete	2007-03-08 23:00:00+00:00	157.0	0.0	A10000
8	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2007-07-16 22:00:00+00:00	NaN	NaN	A10000
9	NaN	NaN	NaN	Insert Fine Notification	NaN	NaN	complete	2007-08-01 22:00:00+00:00	NaN	NaN	A10000
10	74.0	NaN	NaN	Add penalty	NaN	NaN	complete	2007-09-30 22:00:00+00:00	NaN	NaN	A10000
11	NaN	NaN	NaN	Payment	NaN	87.0	complete	2008-09-08 22:00:00+00:00	NaN	NaN	A10000
12	36.0	537	NIL	Create Fine	A	0.0	complete	2007-03-18 23:00:00+00:00	157.0	0.0	A10001

#### Derived measures (e.g. Number of "Add Penalty" > 0)

	DOLLARS SALES								241446 132246	100000000000000000000000000000000000000		Count
r	amount	org:resource	dismissal	concept:name	vehicleClass	totalPaymentAmount	lifecycle:transition	time:timestamp	article	points	case:concept:name	
0	35.0	561	NIL	Create Fine	A	0.0	complete	2006-07-23 22:00:00+00:00	157.0	0.0	A1	0
1	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2006-12-04	NaN	NaN	A1	Ŭ
2	35.0	561	NIL	Create Fine	A	0.0	complete	2006-08-01 22:00:00+00:00	157.0	0.0	A100	
3	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2006-12-11 23:00:00+00:00	NaN	NaN	A100	
4	NaN	NaN	NaN	Insert Fine Notification	NaN	NaN	complete	2007-01-14 23:00:00+00:00	NaN	NaN	A100	1
5	71.5	NaN	NaN	Add penalty	NaN	NaN	complete	2007-03-15 23:00:00+00:00	NaN	NaN	A100	
6	NaN	NaN	NaN	Send for Credit	NaN	NaN	complete	2009-03-29	NaN	NaN	A100	
7	36.0	561	NIL	Create Fine	A	0.0	complete	2007-03-08 23:00:00+00:00	157.0	0.0	A10000	
8	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2007-07-16 22:00:00+00:00	NaN	NaN	A10000	1
9	NaN	NaN	NaN	Insert Fine Notification	NaN	NaN	complete	2007-08-01 22:00:00+00:00	NaN	NaN	A10000	
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11	NaN	NaN	NaN	Payment	NaN	87.0	complete	2008-09-08 22:00:00+00:00	NaN	NaN	A10000	
12	36.0	537	NIL	Create Fine	A	0.0	complete	2007-03-18 23:00:00+00:00	157.0	0.0	A10001	

nt Derived

False

True

True

#### Aggregated measures (e.g. average value of "amount")

Data

35

71,5

74

	amount d	org:resource	dismissal	concept:name	vehicleClass	totalPaymentAmount	lifecycle:transition	time:timestamp	article	points	case:concept:name
0	35.0	561	NIL	Create Fine	А	0.0	complete	2006-07-23 22:00:00+00:00	157.0	0.0	A1
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3	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2006-12-11 23:00:00+00:00	NaN	NaN	A100
4	NaN	NaN	NaN	Insert Fine Notification	NaN	NaN	complete	2007-01-14 23:00:00+00:00	NaN	NaN	A100
5	71.5	NaN	NaN	Add penalty	NaN	NaN	complete	2007-03-15 23:00:00+00:00	NaN	NaN	A100
6	NaN	NaN	NaN	Send for Credit	NaN	NaN	complete	2009-03-29	NaN	NaN	A100
,	26.0	561	NTI	Create Eine	٨	0.0	complete	2007-03-08	157 0	0.0	410000
<i>`</i>	20.0	201	NIL	Create Fille	^	0.0	comptete	23:00:00+00:00	157.0	0.0	AT0000
8	NaN	NaN	NaN	Send Fine	NaN	NaN	complete	2007-07-16 22:00:00+00:00	NaN	NaN	A10000
9	NaN	NaN	NaN	Insert Fine Notification	NaN	NaN	complete	2007-08-01 22:00:00+00:00	NaN	NaN	A10000
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11	NaN	NaN	NaN	Payment	NaN	87.0	complete	2008-09-08 22:00:00+00:00	NaN	NaN	A10000
12	36.0	537	NIL	Create Fine	A	0.0	complete	2007-03-18 23:00:00+00:00	157.0	0.0	A10001

#### In summary

- Time, Count, Data measures
- Derived measures (boolean / arithmetic operations)
- Aggregated measures (aggregation operations)

#### We must take into account that





Not everything can be accurately measured

The effort of measuring something must be worth it



#### If a PPI cannot be achieved, then it becomes useless



#### Start with strategic goals



#### Specific to the organization



Cycle time or activity time may not be relevant in some cases

### Delays caused by the committee Time to incident resolution (not incident closed)

#### Lag vs Lead indicators





#### LAG INDICATORS MEASURE GOAL ACCOMPLISHMENT,

EASY TO MEASURE BUT HARD TO INFLUENCE

LEAD INDICATORS PREDICT GOAL ACHIEVEMENT, CAN BE INFLUENCED

McChesney et al. 2012







#### Indicators are not static





#### Defined within a time-frame




# **Be selective**

# Example

#### NASA'S GOALS IN 1958

1. The expansion of human knowledge of phenomena in the atmosphere and space;

2. The improvement of the usefulness, performance, speed, safety, and efficiency of aeronautical and space vehicles;

3. The development and operation of vehicles capable of carrying instruments, equipment, supplies, and living organisms through space;

4. The establishment of long-range studies of the potential benefits to be gained from, the opportunities for, and the problems involved in the utilization of aeronautical and space activities for peaceful and scientific purposes;

5. The preservation of the role of the United States as a leader in aeronautical and space science and technology and in the application thereof to the conduct of peaceful activities within and outside the atmosphere;

6. The making available to agencies directly concerned with national defense of discoveries that have military value or significance, and the furnishing by such agencies, to the civilian agency established to direct and control nonmilitary aeronautical and space activities, of information as to discoveries which have value or significance to that agency;

7. Cooperation by the United States with other nations and groups of nations in work done pursuant to this Act and in the peaceful application of the results thereof;

8. The most effective utilization of the scientific and engineering resources of the United States, with close cooperation among all interested agencies of the United States, with close cooperation among all interested agencies of the united states in order to avoid unnecessary duplication of effort, facilities and equipment. McChesney et al. 2012



#### NASA'S GOALS AS OF 1961

"I believe that this nation should commit itself to achieving the goal, before this decade is out, of landing a man on the moon and returning him safely to the earth." –John F. Kennedy



# The importance of automation

#### **Common mechanisms to specificy PPIs**



El algoritmo 1 es bastante raro, ¿qué diablos significa la línea 1.3?

#### Traceability



#### Understandability

PROCESO	Información medida	крі	Aparta do para consult as	Indicador	Cálculo del indicador	Valor actual (SP)	Valor esper ado	roles interesad os	Observaciones
		1	1.1	Frecuencia de PLs "reinstaladas"	% PLs "reinstaladas" en algún entorno, con o sin Marcha Atrãs, sobre el total de PLs instaladas en el saltema.			GLANZ CTICO	Contamos Reinstalaciones sobre Instalaciones en cualquier entorno, Independientemente de que sean sobre la misma PL
	Calidad del Ianzamiento	2	1.2	Media de Ejecuciones por PL	% ejecuciones sobre el total de PLs planificadas para ese periodo			GLANZ CTICO	por ejecución entendemos cualquier operación sobre una PL: instalación, reinstalación o desinstalación (que incluye la marcha atrás)



System architect

#### SELECT

Clientes.id\_Cliente AS idCliente, Clientes.Razon\_Soc AS Cliente

#### FROM

Clientes

#### WHERE

(Clientes.Eliminado <> 1) AND (Clientes.Cta\_Habilitada <> 0) ORDER BY

> Clientes.id\_Cliente, Clientes.Razon\_Soc



Business manager

#### Understandable vs processable

# In summary



### We can find formal approaches

Formally conceptualizing the incorporation of measures and indicators into process modelling and design methods (Soffer & Wand, 2005)

Proposing an ontology to specify PPIs over semantic business processes (Wetzstein et al, 2008)

Using different variants of order-sorted predicate logic for their definition and relationship with goals (Popova & Sharpanskykh, 2010)

Presenting a metamodel for the definition of PPIs and its translation to DL for their subsequent analysis (Del-Río-Ortega, 2013)

Providing a semantic framework for representing PPIs by means of logical representation of formulas (Diamantini et al, 2016)

Proposing an ontology for PPI definition in the context of Knowledge Intensive Processes (Estrada-Torres et al., 2019)

### Or more user friendly approaches





**Graphical notations** 

### Or more user friendly approaches



Templates (Castellanos et al, 2005, del-Río-Ortega 2016)

Spreadheets (Saldivar et al, 2016)

Automated transformation from natural language (Van der Aa et al, 2017)

### **PPI template example**

PPI-005	Average time of RFC analysis
Process	Request for change (RFC)
Goals	<ul> <li>BG-002: Improve customer satisfaction</li> <li>BG-014: Reduce RFC response time</li> </ul>
MeasureDefinition	The PPI is defined as the average of the duration between the time instants when activity Analyse RFC becomes active and when activity Analyse RFC becomes completed
Target	The PPI value must be lower than or equal to 1 working day
Scope	The process instances considered for this PPI are those in Last 100 instances scope
Source	Event logs of BPMS
Responsible	Planning and quality manager
Informed	Chief Information Officer (CIO)
Comments	Most RFCs are created after 12:00

### Or more user friendly approaches



# Text-based



# **Graphical notations**

Extend BPMN and EPC for cost, quality and cycle time PPIs (Kohrer & List, 2007)

Extend BPMN for BAM, including PPIs (Friedenstab et al, 2012)

Graphical notation and editor tool for PPIs (Del-Río-Ortega, 2019)

### **PPI graphical model example**





#### **PPM Activities**





Gathering data, observing and documenting



Performance diagnosis



Performance improving



Action and followup

# **PPI Definition**











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